



This is Property Brokers' Country!

LIFESTYLE NEWS

August Newsletter 2014

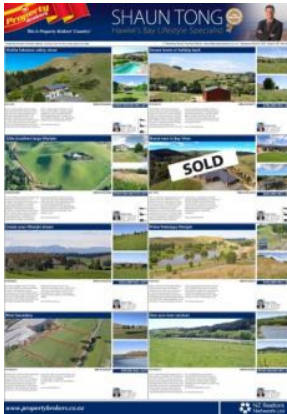
Welcome to our Winter 2014 Lifestyle Newsletter.

So far it has been a very mild winter with some great warm and dry spells between the rains. Certainly the lambing season has been very successful for most farmers with good survival rates and ample feed available.

The lifestyle market is still quite steady with good enquiry and activity over the last few months. The mild winter certainly helps.

The Auckland Home Show will be on soon and Property Brokers representatives will again be at the show promoting our regions and property.

If you are thinking of selling this coming Spring, now is a good time to call for a no obligation appraisal and marketing recommendation. Also watch out for my full page of advertisements in Saturday's Hawke's Bay Today property section.



Figures from REINZ statistics for the Hawke's Bay District for Lifestyle and Horticulture properties sold through Real Estate firms for the months of April, May and June 2014:

Total number sold.....	52
Total accumulated value.....	\$38,789,500
Average sale price achieved.....	\$745,951
Average of monthly median time on market	94 days

The average price has shot up dramatically this last quarter due to a number of \$1 million plus sales transacting. So far this calendar year 112 sales have been made in the lifestyle and horticulture sector for Hawke's Bay. If this continues then the turnover this year will easily exceed last year's 214 sales. The average of the median time on the market is still similar to last year's 95 days.

My team and I appreciate all referrals and potential leads.

Kind Regards,



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" The great thing in this world is not so much where you stand, as in what direction you are moving." — Oliver Wendell Holmes