

This is Property Brokers' Country!

LIFESTYLE NEWS

November Newsletter, 2014

Welcome to our Spring 2014 Lifestyle Newsletter. With the election this year the spring market seems to be about a month behind with new listings coming to the market a bit later than usual.

The lifestyle market is still showing signs of good activity with an increased number of sales compared with the same period in previous years and this calendar year is well on its way to easily exceeding annual turnover by volume since 2007.



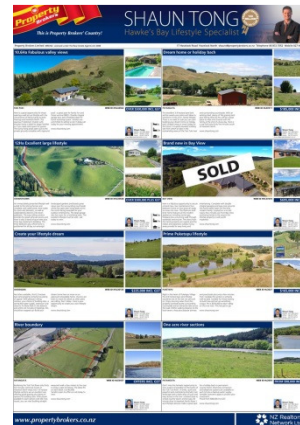
Here are the figures from REINZ statistics for the Hawke's Bay District for Lifestyle and Horticulture properties sold through Real Estate firms for the months of July, August and September 2014:

Total number sold	60
Total accumulated value	\$38,622,000
Average sale price achieved.....	\$643,700
Average of monthly median time on market	82 days

The average price is lifting significantly since last year's average of \$559,154. The average so far for the three seasons of 2014 is \$662,000 and the average of the median time to sell this last quarter has reduced from last year's 95 days.



My full page in Saturday's property section of the Hawke's Bay Today is proving to be very successful with vendors benefiting from the higher profile marketing. Open Home attendance and enquiry for those properties profiled in the Hawke's Bay Today are certainly better than others.



If you are thinking of selling this spring or summer now is an excellent time to put your property on the market. Certain price brackets are in demand with multiple buyers showing interest and submitting offers which is excellent. For buying and selling of lifestyle property in Hawke's Bay please give me a call anytime.

Kind Regards,



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Some people succeed because they are destined to, but most succeed because they are determined to. — **Greame Clegg**